

# Tube Tales

Admiration, inspiration, and the secret shape of your lipstick.

Ahh ... there's nothing quite as inspiring as a tube of lipstick. Since the time we were little, lipstick has always fascinated, captivated and amused us. Whether we were playing dress-up, wearing it on the sly or making an entrance in our fave color, that little tube of tempting color has always played an important role in our lives.

So what does it all mean? Just turn to the tube. Research shows that the actual curve of your Rich Red, the flatness of your Mocha Freeze or the slant of your Black Raspberry says a lot about what kind of person you are. We all know that color is indicative of our personality or mood, but what about the shape? It could be more telling than you've ever imagined. So grab a couple of tubes and start comparing. You'll be surprised what your lipstick reveals!



## Smooth Mover

You're the epitome of calm, swirling and twirling your tube as you use it. Your easy-going nature, your penchant for peace and lovable personality make you a wonderful friend — and an incomparable lifetime companion. Sure, you have surprises, but you save those for the people closest to you. They also get to enjoy your generous heart, your sweet smile and your calming effect. Lucky them.

## Slanted View

You're one for order and perfection. That's why your lipstick looks almost as good as a new tube. Its sharp edge expresses a true need for organization. And that's a good thing! Along with your honesty, your focus and your schedules, you're bound to be something great. People turn to you for advice — and you turn to simplicity for your happiness. Life without a mess is kind of nice, no?

## Curves Ahead

Without a challenge, you're bored! You press on your lipstick hard — a sign of your intense drive and passion for life. And your opinions might get you into trouble if you weren't such a people person. In fact, the bigger the party, the better! You thrive on personal contact and activity. It's what makes you happy — and what makes you the fabulous person that you are. You avoid schedules, but you need them to stay on track ... and out of stress. Let work go sometimes and enjoy yourself!

## Lookin' Sharp

Girl, there's never a dull moment with you! By swirling the tip around as you use it, you create the perfect point — kind of like the center of attention. You love adventure, you're outgoing, and you're pretty choosy about the company you keep. Maybe that's why you're more of an independent than most of your friends, but that's okay! You like to choose what you're going to do and when you're going to do it. You may be opinionated, but you're also impulsive. And that's pretty hard to resist

## On The Level

There won't be any funny business from you. You tell it just like it is, just like your flat-topped lipstick. And even though you're often shy, we know still waters run deep. And you thrive in challenging situations. But watch out! Your conservative tendencies may mean you have a high need for approval. Forget about everyone else, and remember that you're a romantic and a dreamer underneath. As far as friends go, you're true-blue. And there's no bigger compliment in the world than that.

With 32 shades of rich, creamy, glorious color in our Mary Kay Crème Lipstick Collection, there's no better time to experiment, to play and have fun!